



SANTA TECLA, El Salvador, Central América  
<http://www.amst.gob.sv>

## Municipality's Policies for Disaster Risk Reduction: Historical Memory

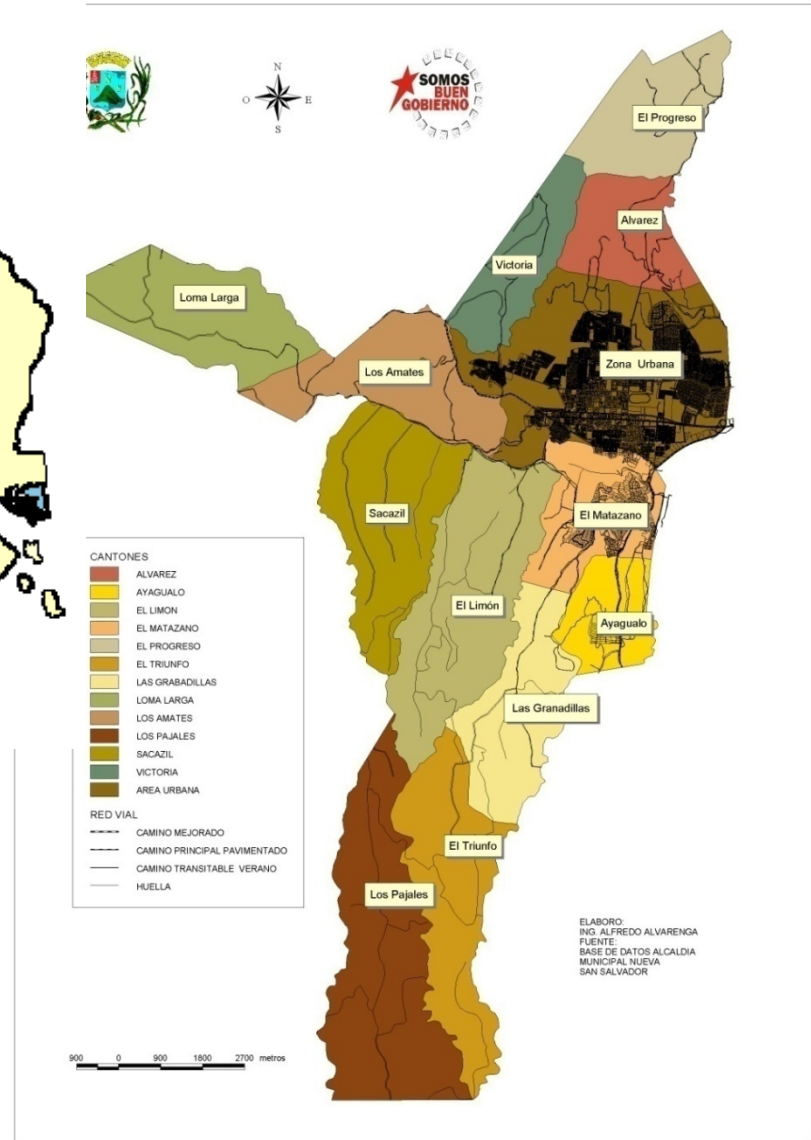
### **RISK MANAGEMENT MUNICIPAL CONFERENCE**

#### **13.01**

Luis Hernandez, JICA, Regional Focused Training Course for  
Central America, Disaster Prevention

Hyogo International Centre, JICA, Dec. 12th 2003

# Santa Tecla's Geographical Location



Área Metropolitana de San Salvador

# I was born in 1958 and my life is full of disasters

1965 Earthquake of 6.3 degrees totally destroyed my house

1972 The Hurricane Fifi caused landslides, product of which my aunt and her 7 children, died.

1980 -1992 provoke civil war more than 80,000 dead and widespread destruction. Killed my brother, my nephew and my best friend.

1986 An earthquake destroyed part of the capital city

1998, Hurricane Mitch caused extensive damage in Central America

# 13.01

2001 The great earthquake of January 13 directly affected the city of Santa Tecla, killing 720 people and injuries to 80% of public buildings and thousands of homes. I was a member of the local government of Santa Tecla.

I had lived many disasters ... but I don't know what to do



# Of care from emergency to reconstruction and local development 2001 - 2003

## MUNICIPALITY POLICY ON RISK MANAGEMENT IN SANTA TECLA PARTICIPATORY PROCESS OF CONSTRUCTION

### STRATEGIC:

1. Scientific – technical research
2. Social education for disaster prevention
3. Social participation and community organization
4. Capacity building of municipal administration
5. Mitigation works
6. **Historical Memory**

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- Is a homage to the mortal victims of the big earthquake of January 13, 2001, as well as a reiteration to their relatives of our commitment for doing of Santa Tecla a safe city.
- At the same time it this valuable instrument of management is a recognition to the efforts of all the leaders, that during all this time have devoted themselves to serve their communities in tasks of disaster control and prevention.
- Annual activity carried out from January 2005.



# HISTORICAL MEMORY: RISK MANAGEMENT MUNICIPAL CONFERENCE 13.01

OBJECTIVE-1 : Commemorate the victims of the January 13, 2001 earthquake



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## OBJECTIVE 2: Influencing decision makers:

- Mayors; Councils from the metropolitan areas and the department of La Libertad
- Congress man and women from the department of La Libertad
- Country's ministry authorities.





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## OBJECTIVE 3: Build groups of intellectual critics.

- Community leaders
- Meetings by sectors
- Civil officials not of popular election
- High School and University students



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## OBJECTIVE 4 : Encourage a culture of disaster control and prevention by means of :

- Magistrate talks (workshops)
- Testimonials
- Acknowledging participation and volunteers
- Celebrate municipality's agreements



# Overall structure of the municipal conference on risk management

Introduction of participants

Master class by invited experts (2 maximum)

Speech by the mayor of Santa Tecla on annual work done by the administration in the field of Risk Management

13.01 memorial ceremony by relatives of victims of massive earthquake

Close

## Annual Activity that started January, 2005.

CONFERENCE	MAIN SUBJECT	PARTICIPANTS
I (2005)	<b>Bases for municipality policies on risk management” in Santa Tecla</b>	Ministers, legislators, mayors, councilors, community organizations, relief organizations, church representatives, school teachers, students, representatives of international organizations, ambassadors Guests from the countries of central america 400 people from 75 institution / conference
II (2006)	<b>Risk management and social participation.</b>	
III (2007)	<b>Local development and Risk management</b>	
IV (2008)	<b>Celebrate the Municipality’s Disaster Control and Prevention Day.</b>	
V (2009)	<b>City’s policies for the reduction of disaster risks</b>	
VI (2010)	<b>Management of Urban risks</b>	

# MAIN RESULTS

1. Construction of agreements between local government and the population:

Fund risk reduction (1.5% of the municipal budget)

Civil society participation in local committees

2. The municipal politics for the reduction of disaster risk adopted at the fifth Conference

3. Signing of cooperation agreement between municipalities

4. Statement on 13 January as the Municipal day risk management

5. Building alliances with international cooperation

6. Invite the mayor to participate in Shanghai: World Expo, "Better city, better life" of May 1 to October 31, 2010. Launching the campaign with the mayors and the media from 1 to 4 May.

# PARTNERSHIPS

These years has been supported by:



**ARIGATO**

**THANKS**

**MUCHAS GRACIAS**

